## District 5M6



# VISI



# We Serve...A Changing World











**District Governor Paul Williams** 

February 2022

### At Convention, PID Mark Hintzmann Recognizes Future Lion Leaders





PID Mark Hintzmann recognized certain attendees at the District 5M-6 Mid-Winter Convention whom he determined to be future Lions leaders with Cheesehead or blue beverage holders.

Recipients included: DGE Pete Kelzeberg,2nd DGE Cheryl Kelly, Zone Chair Doug Olson, Lion Kim McRunnell, and Lion Latisha R. Moening.







If you volunteer for something that you really care about, you don't have to be pushed, the Vision pulls you

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LIONS5M-6.ORG



FACEBOOK.COM/LIONSDISTRICT5M6







#### PRESIDENT'S MESSAGE

Service from the Heart with International President Douglas Alexander

Dear Lions,

The new year is a time of great personal reflection and hope for the future. It is an opportunity to celebrate your achievements, build on your successes and find new ways to do even greater things in the months ahead. As Lions, let's use this opportunity to reflect, renew and ready ourselves for a new year of service.

That begins with each of us. So focus on strengthening your club and the incredible connection you share. And encourage each other to grow to your full potential as Lions and community leaders. Because when we ensure that every Lion has the opportunities to live out the service in their hearts, the best is yet to come. Yours in Service,

Douglas X. Alexander International President

#### **Membership Satisfaction Guide**

The best way to strengthen your club's service is from within. When your club makes member satisfaction a priority, it helps keep your fellow Lions engaged, happy and most important of all, coming back ready to serve.

Click the underlined section to download the <u>Membership Satisfaction Guide</u> and make it a part of the discussion at your next club meeting. Let's make sure that our clubs are a home where all people feel welcomed, valued and connected.

#### **Marketing Communications Chairperson**

This year, make an even bigger impact in your community by appointing a club marketing communications chairperson. Good marketing and public relations can help you highlight your service, your impact and your club so you can elevate your brand and attract new members.

Click the underlined section to discover <u>marketing resources</u> that can help you and your marketing communications chairperson elevate your club's visibility in the community. And if you haven't already, be sure to appoint a club marketing communications chairperson today.



## **Writings from DG Paul**

Thanks for everyone who planned and/or attended the District 5M-6 Mid-Winter Convention. A good time was held by all.

The event began with a eye-opening seminar on "Recognizing Counterfeit Money." It seems that recognizing fake money is not as easy as I originally was led to believe.

This was followed by a cabinet meeting and a touching Memorial Service. Friday night concluded with a Brass Band (Brass Menagerie).

Saturday began with a seminar on "A New Approach to Member Ship Growth and Retention." The seminar was led by Lakeville Lion Sean Siebel and moderated by PID Mike Molenda. For the past few years, the Lakeville Lions Club has been one of the fastest growing clubs in the District. Since July 1, 2021, they have added 17 members.

Then Club Presidents had a chance to meet with PID Mark Hintzmann and his spouse, Lion Jayne and discuss specific challenges and opportunities facing their specific clubs.

The second seminar was on KidSight by Lions Pam Ruhoff (PlusOptix representative) and District 5m-6 KidSight Co-Trustee Dave Meyer.

This was followed by a seminar on "The Minnesota Lions Vision Foundation and Political Activism" led by Lion Lyle Goff and a "Craft Cocktail Tasting Seminar led by Jackie Montpetit, sales manager for the 45th Parallel Distillery, in New Richmond, WI.

In the business meeting, Lion Pete Kelzeberg was elected DGE, Lion Judy Zewers was elected FVDE and Lion Cheryl Kelly was elected 2nd Vice District Governor Elect.

Saturday evening was capped off with the country/rock band "Wreckless" and an 80's costume contest.

Sunday morning ended with a presentation on Sleep in Heavenly Peace by Nate and Stephanie Miller. This was followed by a Peace Poster Presentation, PID Closing Remarks, Resolutions (led by PDG Curt Norenberg) and a Closing Ceremony.

Additional photos of the Convention will soon appear on the District 5M-6 Facebook page.



Special Thanks to:

First Vice President Brian Sheehan
Past International Director Mark Hintzmann
District 5M6 PDG Association
The 2022 Convention Committee
The District 5M-6 Cabinet
Our Club and Company Sponsors

Thanks to all the Lions, Leos, and Guests who attended the District 5M-6 Mid-Winter Convention. We hope you had a wonderful time!

N.B. I'm asking Clubs to seriously consider a proposal described elsewhere in the newsletter about the need to expand our base of clubs able and trained to conduct KidSight screening.

N.B.2 I am also asking that all the clubs please ask District Foundation Trustees to talk to your Clubs at club meeting during the year. The Trustees put a considerable amount of time and energy in learning about their Foundation and they would love to have an invitation to visit your Club and talk about the wonderful things their Foundations are doing.

Finally, we have the Northern Pride coming up in St. Cloud at the Kelly Inn on March 25 and 26th. They are featuring some fantastic programs and I hope to see you there.

## **New KidSight Initiative Proposed for District**

When I started my term as District Governor back in July, I proposed some ambitious goals. These goals included:

- 1. Increasing the number of members by 100, and creating 2 new clubs;
- 2. Reducing membership loss by 50 % from the previous year;
- 2. Increasing the number of service hours recorded in LCI;
- 3. Increasing the number of community members served by club members:
- 4. Increasing donations to LCIF; and
- 5. Fixing a broken District 5M-6 website.

In six months, thanks to your hard work, and in spite of outbreaks of new of new variants of COVID-19, we have made significant progress towards meeting those goals. Since July 1, for example, we have added 110 new members. Although we have lost 77 members this fiscal year, our loss is much lower compared to previous years, leaving us with a net gain of 33 members for the fiscal year.

The number of clubs reporting service activities is also up from last year. There were 22 clubs that reported their service activities on MyLion from July 1, 2021-January 16, 2022. This is up from 13 clubs last year, and represents a 65% participation rate for service reporting.

Delving into the data even deeper reveals even more good news. In the May 2021 Global Services Team report to the Cabinet it was noted that Lions Clubs in District 5M-6 did 622 service events during the 2020-2021 fiscal year. Consequently, during 2021-2022 we have already surpassed last year's service events and we are only at the midway point of the year!

During 2019-2020, 957 service activities were done (4 months or 33% of the year was in a pandemic) and in 2018-2019, 1,679 service activities were completed (a "normal" year). If all clubs report their service activities and we continue at the same pace, we should meet or exceed both 2019-2020 and 2018-2019 year-end results.

Keep in mind that this data does not include service hours accrued during the Mid-Winter project. Nor does it include other service hours by clubs after Jan. 16.

Regarding other goals, donations to LCIF are also up for the year AND we have a new functional website.

This is an incredible amount of work of which we should all be proud. There is, however, a situation regarding the screening of children vision that I believe requires our District's immediate attention.

To address this need, I would like to name a task force to push for a 50% increase in the number of District 5M-6 Lions Clubs with an active KidSight program, add five new clubs to active KidSight status and increase scheduled screenings in the District.

Those are my goals. Let me explain why I believe it is critical to start working on these goals.

#### THE NEED FOR KIDSIGHT OUTSTRIPS OUR RESOURCES

The expressed primary goal of KidSight is to screen children aged 6 months to 6 years of age. Based on the April 2020 Census estimates for the District 5M-6 areas of responsibility, Dakota, Ramsey and Washington County, there are over 121,000 children under age 7 in these 3 counties.

## **New KidSight Initiative Proposed for District**

If one uses Lions KidSight USA Foundation estimates, this means:

- ⇒ About 10% of these children in these counties (or more than 12,000 children), may have an eye issue that should be evaluated by an eyecare professional, and
- ⇒ About 2% of these children in these counties (or more than 2,400 children), may have an eye issue that is a precursor to lazy eye—which if not treated by an eyecare professional— may become a permanent impairment as early as age 6. If not ever treated, the brain may eventually ignore the image from the less dominant eye and the person loses binocular vision (depth perception.)

#### WE HAVE A LONG WAY TO GO

In Lion Fiscal Year 2019-2020, District 5M-6 Clubs screened 4,132 children, with about half being of preschool age, or less than 2% of the preschool aged children within District 5M-6.

District 5M-6 will need to significantly expand the number of Clubs which support KidSight and the number of Lions who will commit to becoming a trained KidSight Lion if we are to make headway toward screening a larger percentage of preschool aged children.

#### WHERE ARE WE IN THE DISTRICT?

It is important to do a status check before initiating a new district goal. These are the facts we are dealing with.

- ⇒ Only 21 of the 34 Clubs have at least one trained KidSight Lion and a total of bout 100 trained Lions (up from 86 Lions pre Covid-19); and
- ⇒ Only 17 Clubs have an active KidSight program (down from 20 pre Covid -19), and
- ⇒ Head Start screenings at nine schools required 28 Lions and 14 committed Lions carried the load and more screenings are planned for March, and
- ⇒ District 196 screenings at five middle schools required 40 Lions and 23 committed Lions (many who also participated in the Head Start screenings) carried the load.

Consequently, it is fair to say that a core of approximately 20 to 30 Lions are currently carrying the KidSight load for District 5M-6, and this is simply not sustainable.

#### WHY SHOULD A CLUB CONSIDER A KIDSIGHT PROGRAM COMMITMENT?

All of the Five Global Lions Causes (Diabetes, Environment, Hunger Relief, Pediatric Cancer, and Vision) are important, and each Club should strive to have an initiative in each area.

It is estimated that 80% of a preschool child's learning is visual, so if they are unable to see or see well, their early learning may be compromised, which could result in continued learning deficiencies for life.

When a preschool aged child is screened and found to have a possible eye condition, AND he/she does have an eye exam, as recommended by a letter from the screening Lions Club to their parents, corrective action is possible.

How often is it where a Lion participates in an event for any of the Five Global Lions Causes where the impact of that event is known within a few months? The answer is: KidSight!

## **New KidSight Initiative Proposed for District**

Ask any Lion who has participated in a child's vision screening how they feel during and after the event? Ask any Lion who has read a letter from a parent who wrote to thank the Screening Team for screening their child, and an eye condition was found that explained some issue the child was having in school or a behavior the child was exhibiting at home, as to how they felt when the read the letter?

#### WHAT IS THE FUTURE OF KIDSIGHT PROGRAM WITHIN DISTRICT 5M-6?

To be perfectly frank, the future is daunting. Why? Because of the following reasons:

- ⇒ The majority of preschool aged children do NOT attend a fee-based preschool or daycare, where KidSight screenings typically occur. So, Community Events are an obvious solution, but it is difficult to attract many parents/children unless multiple, well publicized events are scheduled.
- ⇒ In the future, School Districts may be compelled to offer more than simple acuity and color blindness tests to elementary and middle school children. Such screenings generally require five to nine Lions per school (depending on the school's population) to accomplish the screening.

#### **HOW SHOULD WE PROCEED?**

I believe we should charter a Task Force to develop the vision, strategies, goals, plans and objectives to lead the District's KidSight Program expansion in the number of active Clubs, the number of trained and active KidSight Team members all working together to expand screenings in all five Zones, and increasing the cooperation between Clubs on these screenings. The initial goals for the task force would be to:

- 1. push for a 50% increase in the number of District 5M-6 Lions Clubs with an active KidSight program:
- 2. add 5 new clubs to active KidSight status; and
- 3. increase scheduled screenings in the District.

#### WHO SHOULD BE ON THE TASK FORCE?

Since this is in the middle of a district governor's term, I recommend that the initial task force be co-chaired with the current district governor and the district governor elect, with the rest of task force made up of the current zone chairs, the District Global Membership Team, the District Co-Chairs of the District 5M-6 KidSight Program, as well as any Cabinet members whose skill set will add to a successful outcome.

Beginning July 1, 2022, the task force should be made up of the District Governor and the 1st Vice District Governor, the Zone Chairs whose term begins July 1, a Co-coordinator of the 5M-6 KidSight Program, the GMT team, plus any other cabinet members whose skill set will add to a successful outcome.

I look forward to your support in addressing this important need in our community.

**DG Paul Williams** 

# A Message from LCI President Douglas Alexander Regarding a Dues Adjustment Resolution to Be Voted upon During Upcoming Convention

Dear Lion Leader,

Lions Clubs International supports clubs and members around the world so we can advance our global mission of service together. Our international support and the work of Lions Clubs International is fueled by the international dues of our incredible members.

In recent years, it has become increasingly clear that the services Lions Clubs International has been able to provide to members with the available budget is no longer in line with what Lions need and expect.

The International Board of Directors voted in October 2019 to approve an international dues adjustment resolution that would be voted on at the 2020 International Convention, but it was postponed due to the cancellation of our 2020 convention and the move to a virtual convention in 2021 as we adapted to the pandemic. The new dues adjustment model will be voted on at the 2022 International Convention.

The Board of Directors undertook an extensive review of Lions Clubs International's financials, including the implementation of substantial budget reductions. After much consideration, the board proposed to adjust dues \$7 over a three-year period. Under the proposal, international dues would be adjusted according to the following schedule:

\$3 increase on July 1, 2023

\$2 increase on July 1, 2024

\$2 increase on July 1, 2025

We realize the association has been reluctant to adjust dues over the years, and we have not adjusted international dues since 2011. The proposed adjustment will help cover our costs and allow us to suitably serve our members' needs. With that said, the Board of Directors did not take this issue lightly, nor are we minimizing the value of each dollar that our members contribute.

As we consider this dues adjustment, it is essential that we keep in mind that our global efforts and initiatives support more than 1.4 million members in 50,000 clubs around the world. Through the support of staff, we are able to serve globally on the level that we do, keeping members and clubs fully supported with service resources, training events and software, club operational support, hybrid convention, international meetings, language services, technology, Foundation support, leadership support, and everything else we have come to expect as Lions.

A dues adjustment will allow Lions Clubs International to provide improved support to Lions and to continue to invest in improving programs and digital products such as our website and MyLion. It will also allow us to invest in new programs such as the Learning Management System (LMS), development of new curriculum such as digital literacy, training videos, global advertising, marketing automation, digital and video storytelling and other tools and initiatives that will enhance our impact, our brand, and our membership.

Essentially, we have to decide whether or not we want Lions Clubs International to continue to grow and thrive. Lions is more than a way of life. It's also an investment of money, time, energy and passion. As with any good investment, the more we put in, the more returns we see.

We need you to help our members and leaders understand why this adjustment is needed. I hope that you will see this adjustment as we do: as an investment in the future of Lions. Through your support, we can ensure that Lions are positioned for success in the future.

Yours in Service.

Douglas X. Alexander International President





From the Memorial Service: PDG Eileen Schirer holds a photo of former Lion Helen Triplett, the Big Lion, and the Little Lion.



IPDG Gina Detviler presents **LCI's Club Excellence Award** to Lion Latisha R. Moening (representing the **Lakeville Lions**) and PCC David Dominic (representing the **St. Paul Midway Lions**)



What's a Penguin and Lion doing on the Dance Floor?



Friday night's entertainment was provided by Brass Menagerie.





The first seminar was on "A New Approach to Membership Growth and Retention." It was led by Lakeville Lion Sean Siebels. Lakeville is the fastest growing club in the District.



The luncheon speaker was Lion Lyle Goff. He spoke on "The Vision Foundation and Political Activism."



A seminar on KidSight was led by Lion Pam Ruhoff (Plus Optix rep. (above) and Lion Dave Meyer (not pictured).



A presentation on "Sleep in Heavenly Peace" was led by Nate and Stephanie Miller. Sleep in Heavenly Peace is an American nonprofit 501(c) 3 organization that builds and delivers beds to children who do not have beds to sleep in.



Guests Lion Jayne Hintzmann and Mark Hintzmann received some parting gifts, including a contribution to LCIF (in their name), a Wisconsin flag, a White Bear Lake Lions Club Annual Show DVD and a book called, "How to Talk Minnesotan."





**District Administrator PDG Lynn Farley** was the recipient of the 2021-2022 Presidential Award.



Keep an eye on your gavel, says LCI 1VP and Convention Special Guest **Brian Sheehan**.



**Diabetes Co-Chair and PDG Marlene Schirer** received the 2021-2022 Leadership Award.



District Hearing Co-Chair Lion Marlene
Hayman received the International
President's Certificate of Appreciation. Also
receiving the International President's
Certificate but not pictured is Global Services
Co-Chair and Scandia Marine Lion Ann
Marie Rinkenberger.





**District Hunger Chair and PDG Curt Stockford** received the International President's Certificate of Appreciation.



ABL Lions Club Members and friends. The ABL Club brought the largest number of members to the Convention. This picture was taken Saturday Night, just prior to the 80's Costume Contest.



White Bear Lake Lion Bob Lundberg received the International President's Certificate of Appreciation.



From Right to Left: Lion Jayne Hintzmann, PID Mark Hintzmann, Kathy Riggs Williams and DG Paul Williams.



## **5M6 Service from the Heart**



Lions Mike and Denise cutting pieces from blue jeans for shoes for Sole Hope.

On this page are photos from the service area at the District 5M-6 Mid-Winter Convention. Those who volunteered at the convention were able to create 16 shoe kits of children in Uganda (see photo on right) and tie two fleece blankets for children whose families are staying at the Ronald McDonald House.

The shoes will be given to 16 toddlers who will be treated for jiggers - tiny microscopic insects that burrow into feet and caused crippling pain for the children. Sole Hope will treat these children by making cuts with a sharp razor into their feet to remove the jiggers' egg sacks. Once their feet heal, the toddlers will receive their shoes. This will be life-changing for them and allow them to play and go to school again...all thanks to the generosity of those who donated jeans as well as those who spent time at the Mid-Winter Convention working on the shoe kits.

The fleece-tied blankets were graciously received by the Ronald McDonald House on Monday, January 24th. Meanwhile, **on the bottom right** are boxes of glasses that were collected at the Convention.

These were examples of simple service projects that clubs can do to support three global causes - Environment, Pediatric Cancer, and Vision. Photos on this page provided by Lions Ann Rinkenberger and Mary McNellis.

For additional photos of service projects at the Convention, please visit the District 5M-6 Facebook page.



Lion Lynnette explaining the Sole Hope project to fellow Lions.







# **5M6 Service from the Heart**







The White Bear Lake Lions Club spent an evening packing 471 pounds of diapers and dog and cat food for the White Bear Area Food Shelf. WBL photos provided by Lions Sue Hunt.

## Odds and Ends

#### **LCI Excellence Award**

At the District 5M-6 Midwinter Convention, there were two clubs that qualified for LCI Club Excellence Award, They were the Lakeview Lions Club and the St. Paul Midway Club. See picture on page 8. To qualify for the Award, clubs must meet specific requirements in four categories: Membership, Service, Leadership and Organizational Excellence, and Marketing and Communication.

To learn more about the requirements, please go to Lions International, type "Club Excellence Award" in the search window. A membership growth of "+1" is required so go ask a friend) to join your club to earn this award and grow you club. It is not too late to started on the path toward the Club Excellence Award. Use the qualifications outlined in the Club Excellence Award Application found on pages 26-27 of this newsletter as your road map to excellence. Applications must be signed by the current district governor. If sent from the district governor's email, it qualifies as signature on application submitted electronically. The form must be submitted to LCl by: August 31, 2022.

#### **District 5M-6 Membership Award Contest**

Thanks to the success of the last membership contest, District 5M-6 is adding a new contest. Every new member from Jan 1, 2022 to June 30, 2022 is put in a raffle, every sponsor that brings in a new member from Jan 1. 2022 to June 30, 2022 get an entry in a raffle, Clubs ending the year with +2 membership will also receive a Certificate. This is an ideal time to join Lions as Lions Clubs International (LCI) has extended the dropping of the \$35 initiation fee.

#### State Fair Sign up for KidSight

The State Fair is still a few months away, but the Multiple KidSight Foundation will again be doing eye screening at the Fair. Our district has been assigned, the first day of the Fair, August 25th, If you think you might be interested in taking a three-hour shift during that day screen children ages 6 months to 6 years old) for sight problems, contact either Lion Dave Meyer at dhm49@comcast.net to volunteer or get more information.

#### Peace Poster

Peace Poster Kits for 2022-2023 are now available. The theme for 2022-2023 is, "Lead with Compassion". Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest.

Each kit contains all the materials needed to sponsor the contest in a school or youth group, including rules, promotional material and recognition certificates for participants. One kit is needed for each entry sponsored. Kits are available in eleven languages. Kits are sold from January 15th through October 1st. Orders received after October 1st will be filled based on availability. Peace Poster kits cost \$11.95. Please help promote the Peace Poster Contest at your club visits. I would encourage you to have a sample of the Kit to share at your visits. (Kits include the information for the Essay Contest as well.) Please contact Lion Mark Cavaleri PhD at traces6527@centurylink.net for more information.

## Odds and Ends

#### Can Do Canines to Hold Annual Fetching Ball Gala

Can Do Canines will be holding its annual Fetching Ball Gala Saturday, February 26, at 6 p.m. This year's event will be held at the DoubleTree Bloomington (7800 Normandale Blvd, Minneapolis, MN). Participants will enjoy an inspiring client story, a unique look into the Can Do Canines prison dog training program, fabulous auctions and an entertaining performance by comedian and storyteller Bob Stromberg. KARE 11 Reporter/Anchor Rena Sarigianopoulos will serve as Master of Ceremonies.

Tickets must be purchased no later than February 16. All proceeds help Can Do Canines provide specially trained assistance dogs to people with disabilities, free of charge. Some of the items that will be part of the auction include a dog sledding excursion, a stay in Playa del Carmen, Mexico and tickets to the 3M Open PGA Tour. Visit <u>candocanines.org/fetchingball</u> or fmore event information and to register to bid.

#### White Bear Lake All-Abilities Park Seeking Financial Support From District Clubs

Lions of 5M6, the All-Abilities Park that the White Bear Lake Lions is going to build is still in the planning stage and also fund raising is not over. Any club that would like to help with this project is invited to do so. The park will be built in Lakewood Hills Park near the Lions Pavilion.

Anyone wishing to contribute to the all-abilities park can send a check to the WBL Lions Club, 2228 Fourth St., White Bear Lake, MN 55110. Checks should be made payable to the City of White Bear Lake. Please write "All Abilities Park" on the memo line.

<u>Gift Bag Suggestions Sought for Lions International President Brian Sheehan International Board Meeting</u>
On Oct. 1-7, 2022, Multiple District 5M will host Lions International President Brian Sheehan's International Board Meeting. The District is putting together 150 gift bags for Lions Club International Board members as well as Lions Clubs International staff.

We are being asked to work with clubs in District 5M-6 to pick an item that would best represent clubs in District 5M-6. The items should be lightweight, unique to 5M-6 and of value to the recipient. And of course, we need to provide 150 items. If you have any suggestions for a gift bag item, please send your suggestion to DG Paul Williams at williamspkha2259@gmail.com

#### Leo of the Year Nomination Forms Due

This award is available to any current Leo club member who is in good standing, meets membership age requirements, has all the required endorsements, and is not a previous recipient of the award. Each multiple district or single district (not a sub-district of a multiple district) may nominate one Leo annually. Click <a href="here">here</a> to download the Application Form. Completed applications must be sent to the DG Paul Williams at <a href="williamspkha2259@gmail.com">williamspkha2259@gmail.com</a> by Feb. 18.

#### Club Membership Workshop

Club Presidents should watch for information regarding a 1/2 day club membership workshop on April 2.

## For Gary, Willow Means Less Falling Down, More Getting Up

"After dealing with Parkinson's disease for 32 years and having a triple bypass in December, I realized I needed some help," said Gary, who was recently teamed up with Mobility Assist Dog Willow, a gentle and smart yellow Labrador Retriever.

He explained, "My biggest risk is in falling doing everyday tasks. I can do things, but it takes more time and can make me tired. I found I was sitting more and less involved in life."

With Willow, things are looking up for Gary. "Willow helps me get out of a chair and makes me walk," he said. Because his wife has been his primary care

partner, Gary explained his reason for wanting a Can Do Canine. "I was hoping for a little assistance so I didn't have to always call my wife for help. Even help with little things...opening a drawer, picking up things I may drop and handing it to me, getting help for me, all would be great support."

Willow did not disappoint when she began working with Gary, "She wowed us with how much she knew," recalled Gary. He admits that it was no small feat to become versed in her skill set, and said, "The most fun was giving a cue and seeing her respond. Amazing!"

Gary also recognizes the hard work and compassion provided by the Can Do Canines client service coordinators. He said, "We had an excellent trainer in Sarah. She was Willow's advocate and my support."

Willow continues to amaze not only Gary, but others in his life as well. "Our friends are thrilled for me to have a service dog," said Gary, "They've seen my disability progress and are hopeful for me. Everyone is respectful and aware of Willow and the protocol that goes with a service dog. Even my very young grand-girls know how to treat and behave with Willow."

With his beloved mobility dog at his side, Gary already grasps the full extent of Willow's loyalty, and said, "It's a very great feeling knowing this beautiful dog is here for me and I'm here for her. This whole experience has been a gift and Willow is a blessing!"



Thank you to all those who made this partnership possible:

Great Start Home: The Nervick family Puppy Raiser: Jackson Correctional Institution

Special Thanks: The Orem family

Name-A-Puppy Donor: Terri and John Penshorn

You: Thank you for your donations!





## JANUARY/FEBRUARY CLUB ANNIVERSARIES

St. Paul North Ramsey 500 1/13/1977

Woodbury 1/17/1969
Hastings Rivertown 1/23/1967
SSP Southwest Lioness 2/11/2021
Lakeville 2/17/1953
North St. Paul 2/20/1945
White Bear Lake 2/22/1945



Dear Fellow Lions,

A recent, massive underwater volcano eruption near the South Pacific island nation of Tonga caused significant damage along the western coast of the main island of Tongatapu, destroying homes and devastating entire communities. As one of the largest recorded in recent decades, the volcanic blast caused tsunami waves around the Pacific and left Tonga covered in ash and swamped with water.

There's no telling when or where a disaster will strike. But, we, as Lions, are always ready to serve when help is needed. Standing with us is Lions Clubs International Foundation (LCIF), our global foundation.

Your generous donation\* to LCIF's disaster relief fund will help ensure Lions can continue to serve in communities impacted by disasters like these. You can help. Thank you for your kindness and for working together with LCIF to rebuild lives.

Sincerely,

Dr. Jung-Yul Choi LCIF Chairperson

## **Lion Spirit Award**



For February is presented to:
Lion Sue Woehrle

Lion Sue Woehrle has been a big part of the Vadnais Heights Lions Annual Toys Food and Funds Drive for seven years.

She started as a helper and has worked her way into a lead committee chair shared with Lion Kathy and Lion Gerry.

Each year they spend hours planning this annual event to make it more efficient and more festive. Taking on this project takes the passion to care for others and the courage to solve the small and large things that present themselves along the way.

Lion Sue has become the voice of the VH Lions to our community businesses partners. She works with them to coordinate collection barrel drop offs and toy pickups. She gets the Lions organized for the distribution when parents come to select toys for their kids.

Lion Sue's labor of love and commitment gives all of us the opportunity to Serve and to share in the spirit of giving during Christmas.

Thanks Lion Sue!

We want to promote your club's events! Don't see your event here? Please submit details to <a href="mailto:events@lions5m-6.org">events@lions5m-6.org</a> to get your event listed.



## **New Members**





White Bear Lake Lions Club inducts three new Lions (From left to right): (Sponsor) Lion Paul Carlson, Brad Kuglin, Deb Kuglin, (Sponsor) Lion David Hunt, Don Stiff, and DG Paul Williams.



Lakeville Lions Club inducts three new Lions( Judy Bell, Terry Bell & Angie Lueschen).



## 102<sup>nd</sup> Annual MD5M Multiple Convention April 29<sup>th</sup> – May 1<sup>st</sup>, 2022 | Mankato, MN, USA



Your Dist	trict & Club Name:			
Lion	Leo Guest 1 <sup>st</sup> TII	MER * Please comple	ete 1 form per at	endee *
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Special Die	etary Needs: Vegetarian, G	luten Free, Allergies		
Full Hospit	tality Book (Includes Friday ni	ght Social, Saturday Breakfast, L	unch, Banquet & Su	nday Brunch and registration fee)
			\$ AMOUN	<u>π</u>
	Full Hospitality Book	\$ 150 USD   \$ 185 CDN		
	Friday Night Social	\$ 20 USD   \$ 25 CDN	·	_
	Saturday Breakfast	\$ 25 USD   \$ 30 CDN		<del>_</del>
	Saturday Lunch	\$ 30 USD   \$ 40 CDN	8 <del> </del>	
Lun	ch Options (Select 1): Turkey	on Wheat Berry 🗌 Ham	on Wheat Berry	☐ Chicken Shawarma Wrap ☐
	Saturday Banquet	\$ 50 USD   \$ 65 CDN	·	_
<mark>Bar</mark>	nquet Options (Select 1): V	egan Stuffed Pepper 🗆	Chicken Diane	Roast Beef □
	Sunday Brunch	\$ 25 USD   \$ 30 CDN	-	
	Registration Fee	\$ 25 USD   \$ 30 CDN		
AD		W	attending only the N	o Charge Events: (Business Sessions,
		orial Service, or Seminars) For v		
	***NO Meals available	after April 20, 2022** To	otals	

Make checks payable to: MD5M Convention

Mail form & payment to: 2VDG Christy Trutnau, 110 Rebecca Drive, Jordan, MN 55352

For Convention Information contact: IPDG Anna Wickenhauser, <a href="mailto:lionannaw@gmail.com">lionannaw@gmail.com</a>; Phone: (952)-913-1467 or CC Matt Huggenvik, <a href="mailto:squiggy23@hotmail.com">squiggy23@hotmail.com</a>; Phone: (507)-250-6598.

Check our website for information & updates on the 2022 MD5M Convention, www.lionsmd5m.org

## **Northern Pride Lions Forum**



### Northern Pride Lions Forum

March 25th - 26th, 2022

Best Western Plus Kelly Inn 100 4th Ave. South, St Cloud, MN USA





Your District & Club Name:	Lions Membership # :
Name & Title	
Address	Registration form also available at
City/Town	http://www.lionsmd5m.org
State/Prov.	Special Dietary Needs:
Zip/Postal	Vegetarian, Gluten Free,
Phone ( )	(circle ones that apply)
Email	Allergies

#### Registration Fee \$105.00 (US\$ or CDN\$)

Registration includes Friday evening Meet & Greet Mixer, your choice of up to 6 of the 36 seminars offered on Saturday, Saturday breakfast, lunch and dinner with two dynamic guest speakers:

(seminars start at 9 AM Saturday morning)

#### SIGN UP ONLINE @

https://www.eventbrite.com/e/northern-pride-lions-forum-2022-registration-181446420127?aff=erelexpmlt

Pay with credit card in US\$ or CDN\$ follow the online screen instructions to register.

If you would like to send a USD check or money order:

Make it payable to: Northern Pride Lions Forum

Mail to: Lions Dennis & Jacque Heinen, PO Box 94, Sauk Centre, MN 56378

Hotel Reservations - Contact the hotel directly - Rate \$109.00 USD per night (+ taxes) Until March 7th, 2022

Best Western Plus Kelly Inn, 100 4th Avenue South, St Cloud, MN - Call Direct 1-320-253-0606

>> BOOK NOW

This block is called "Northern Pride Lions Forum"



Cancellations prior to March 19th, 2022 will have a \$25.00 administration fee applied, Cancellations after March 19th, 2022 are non-refundable except for a documented medical emergency (\$25.00 administration fee still applies).

For more Information Email The Northern Pride Lions Forum at: npllfmd5m@gmail.com

https://forum.northernpridelions.com/

## **Northern Pride Lions Forum**

# Northern Pride Lions Forum

#### March 25th - 26th, 2022

36 Seminars have been confirmed for the forum. Included are over 1/3 completely new sessions along with some crowd favorites back by popular demand.

- 1. Phishing/Cyber Attacks and Phone Scams
- 2. Lions Quest
- Overcoming Stage Fright Tips and Tricks for Public Speaking
- 4. S.W.O.T. Analysis for a Club Vision
- How Do You Start a New Club? Traditional, Specialty, Cyber? What's Right for The Community?
- 6. Pediatric Cancer
- 7. Leo and Campus Clubs Let's Get It Started! The Future Is Now
- 8. Creative Recognition
- 9. Zone/Region Chair: Get in the Zone
- 10. Youth Exchange
- 11. Team Building
- 12. Your District Cabinet What Is It and How Do I Become a Part of It?
- 13. COVID And Your Club: Has the Pandemic Changed the Blueprint for Your Club?
- 14. Lions University
- 15. Fun with Tailtwisting
- 16. Conflict Resolution
- 17. How to Fit Lions into Your Life
- Signature Projects: Building Blocks for A Successful Club

- 19. NAMI/GMA
- 20. Ice Breakers and Activities for Your Club
- The Platinum Rule: Treat Others the Way They Want to Be Treated
- Am I Ready to Be a Leader? Commitment, Skills and Steps to Becoming a Leader in Your District
- 23. 21St Century Mentoring Innovative Ways to Mentor Lions in Your Clubs and Districts
- 24. KidsSight
- 25. Bidding for a Multiple District Convention
- MyLion Facts and Features (Service Activity Reporting)
- Women, Families and Youth Changing the Demographics of Clubs
- 28. LCLIF Grants
- 29. Better Together/Community Partnerships
- 30. Recruiting Younger Lions
- 31. LCIF Campaign 100 Update
- Get Your Lion's Swag! The Lion's Logo and Who Is Authorized to Use It
- 33. What Would You Pay to Be a Lion?
- 34. How Does Good Leadership Make a Stronger Club?
- 35. Roberts Rules
- 36. Creative Public Relations











## **Hastings Rivertown Lions Club**



# Super Breakfast 🤛



Saturday, February 12<sup>th</sup>

8:00 a.m. to 11:30 a.m.

REZ Methodist Church 615 15th Street West, Hastings, MN

### TICKETS AT THE DOOR ONLY

Adults (13 and older) - \$10 Children 5 to 12 - \$5.00, Children under 5 are FREE

## **SUPER MENU**

Ham, French Toast, Scrambled Eggs, Fruit, Milk, Coffee, & Juice

#### HASTINGS RIVERTOWN LIONS SUPPORT

Minnesota Lions Vision Foundation - Minnesota Lions Childhood Cancer Foundation- Minnesota Lions Diabetes Foundation - Camp Confidence Learning Center- Leader Dogs for the Blind- Can Do Canines **Lions Clubs International Foundation** 

As well as many Local Projects

# "Catch the Dream" ...Life Without Diabetes!

# Minnesota Lions Diabetes Foundation STRIDES for Diabetes Awareness

February, March & April 2022

Commit to 15 Miles of Physical Activity a Month
2000 steps = 1 mile

## You Choose Your Activity

Be active on your own Be a part of a team

## Register at: MNLionsDiabetes.org

Registration opens January 25, 2022

\$25 Registration Fee T-Shirts available



Physical activity, and healthy food and beverage choices are key to preventing diabetes and improving health.



Net Proceeds benefit Minnesota Lions Diabetes Foundation



Congratulations to the 2021-2022 District 5M-6 Peace Poster Winner Evelyn Foster. Here, she is pictured with Lions officials, her mother and her teacher.

Thanks to Sponsors of the District 5M-6 Mid-Winter Convention!

Thanks to out Club Sponsors

Eagan Lions

Lakeville Lakeside Lions

New Brighton Lions

North Ramsey 500 Lions

Vadnais Heights Lions

White Bear Lake Lions

Afton/Bayport/Lakeland (ABL) \*

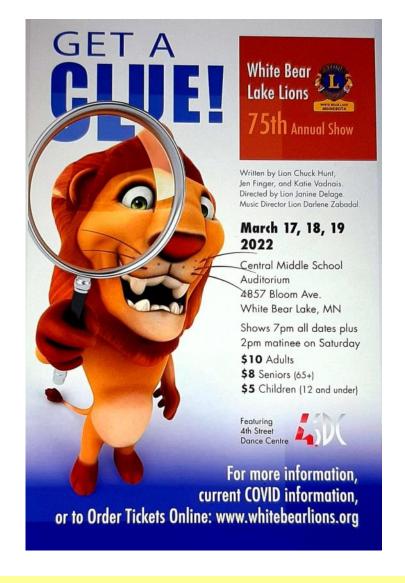
Thanks to Our Company Sponsors

Dougherty Molenda

Greg's Tax Service

PlusOptix

\* In-Kind Donation









The Lions International Trading Pin Club (LITPC) has announced for the 2021 - 2022 school year that there will be 3 US \$2,500 scholarships awarded. Graduating Leos OR graduating sons/daughters, grandsons/granddaughters of Lions are eligible to apply for the LITPC Youth Scholarship. The LITPC goal is to help our future leaders and give students a financial helping hand. This program started in 2012. Recipients have been from Connecticut, Delaware, Georgia, Iowa, Louisiana, Minnesota (2), New York (2), Ohio (3), Oklahoma (2), Pennsylvania (2) and Virginia (4). The 2022 recipients will be announced at the LITPC Pin Traders Annual Breakfast in June, 2022.

To obtain the current LITPC Youth Scholarship information:

- 1. Go to the LITPC website: www.litpc.org
- 2. In the left column, click on LITPC Scholarship Forms.
- 3. Then click on LITPC Scholarship Information.
- 4. When that page comes up, click on **Scholarship Application Form**. Read and follow **ALL** directions. Be sure to fill out **ALL** the forms neatly and correctly which includes the 4 essay questions (in 350 words or less) and the question about scholarships that you have been offered along with submitting a **certified** copy of your high school transcript including activities. Plus you also need to attach recommendations from 2 persons (i.e. teacher, coach, clergy, employer, etc.) **AND** attach a recommendation letter from a Lions Club member indicating the name of the Club and state/province and country in which the Club is located.

ALL forms and letters are to be submitted by MARCH 1, 2022 to:

Lions Bill & Marcia Guthrie, Scholarship Chairman 763-786-8072

#### bmguthrie9@q.com

You can either email us your application OR call us and we will give you our mailing address. Thank You and Good Luck to ALL!!

The LITPC fulfills the motto of Lions Clubs International - "WE SERVE"



#### 2021-2022

CLUB EXCELLENCE AWARD APPLICATION Date:					
Club N	ame:	Club Number:	District:		
2021-2	2022 Club President's Name:				
Member Number: Email Add		Email Address:			
1. ME	MBERSHIP				
	Achieved a net growth of:	or □ Chartered new Lions clu	b, Leo Club or Club Branch		
	Name of club, or branch:				
2. SER	VICE				
	Contributed to LCIF				
	Started a new service project. Consider one of our Global Causes!				
	List Three projects/events reported by the club:				
1.					
2.					
3.					
3. LEA	DERSHIP & ORGANIZATIONAL EXCELLEN	NCE			
	☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LC greater than US\$50 outstanding 90 days or more.				
	Reported Club Officers to LCI				
	Key Officers participate in one or more of the following leadership training events. Select all that apply:				
	District				
	Multiple District				
	International				
	Webinars				
	Lions Learning Center				
	Improvement opportunities can be identif	ied with tools such as the Club Quality Initiative, 1	Your Club, Your Way! and Build a Vision for Your Club		
	Improvements include:				

4. MARKETING AND COMMUNICATION					
	The club has publicized its service activities through local media or social media. Choose all that apply:				
	Facebook				
	Instagram				
	Twitter				
	Billboards				
	Presentation Groups				
	□ Local Paper				
	□ Radio				
	□ Club Website				
	□ Posted or Distributed Flyers				
□ Other					
0001	District				
	022 District Governor Signature*: District:				
Membe	Pr Number: Date:				
Due by: August 31, 2022 Send to: <a href="mailto:clubexcellenceaward@lionsclubs.org">clubexcellenceaward@lionsclubs.org</a> or fax to (630) 468-6828 Awards Mailed to: 2022-2023 District Governors					
*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.					
	Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after				



Lions Clubs International 300 W. 22nd St. Oak Brook IL 60523-8842 USA www.lionsclubs.org

**DA-CEA 3/21 EN** 

# It's All About Our Clubs



#### **Our New Members**

Valerie Carlson Burnsville Savage

Sponsor: Michelle Feldhake

Matt Kaszas Cottage Grove

Sponsor: Travis Rosenwald

Connie Wylie Cottage Grove

Sponsor: Ron Williams

Douglas Wylie Cottage Grove

Sponsor: Ron Williams

Matt Trainer Eagan

Sponsor: David Bierman

John Berg Lakeville

Sponsor: Paul Jacobus

Chris Kingsley Lakeville

Sponsor: Jill Weber

Jeff Kingsley Lakeville

Sponsor: Al Weber

Daniel Leitschuh New Brighton

Sponsor: Michele Norman

Janice Leitschuh New Brighton

Sponsor: Michele Norman

Darlene Holtgreve Scandia Marine

Sponsor: Ken Holtgreve

Jayme Steele Scandia Marine

Sponsor: Ken Holtgreve

Coleen Bourdaghs Stillwater

Sponsor: John Bourdaghs

Sue Bressler Stillwater

Sponsor: Gary Bressler

Daniel Forsthoff Stillwater

Sponsor: Gary Bressler

Julie Rademacher Stillwater

Sponsor: John Bourdaghs

David Wick Stillwater

Sponsor: James Dahl

Ellen Widman Vadnais Heights

Sponsor: Kathleen Hellen

Steven Widman Vadnais Heights

Sponsor: William Weigel

Greg Carlini Woodbury

Sponsor: Mark Cavaleri

Jodi Carlini Woodbury

Sponsor: Mark Cavaleri

Mark Dvork Woodbury

Sponsor: Mathias Baden

Jaeson Steele Woodbury

Sponsor: Matthew Johnson



# Important Links

District 5M6 Website: <u>5M6 Website</u> (Newly Designed)

**▶** District 5M6 Intranet: <u>5M6 INTRANET</u>

► Lions Clubs International: Lions Clubs International

► Multiple District 5M (MD5M): MD5M Website

► Lions MD5M Hearing Foundation: MD5M Hearing Foundation

► Minnesota Lions Diabetes Foundation: MN Lions Diabetes Foundation

► Minnesota Lions Vision Foundation: MN Lions Vision Foundation

► Leader Dogs for the Blind: <u>Leader Dogs</u>

▶ MN Lions Childhood Cancer Foundation: MN Lions Childhood Cancer Foundation

► Lions MD5M KidSight Foundation: MD5M KidSight Foundation

► Can Do Canines: Can Do Canines

► Lions Gift of Sight: Lions Gift of Sight

► Project New Hope: Project New Hope MN

► Special Olympics: Special Olympics MN

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#### DISTRICT 5M6

Lions Clubs International extends our mission of service every day – in local communities, in all corners of the globe. The needs are great and our services broad, including sight, health, youth, elderly, the environment and disaster relief.

# **NEWSLETTER DEADLINE 25**<sup>TH</sup> of each month

Submit your club events, club awards, and Lions program articles to:

events@lions5m-6.org

If you have any questions / concerns, please contact your Newsletter Editors IPDG Gina Detviler at gmdetviler@lions5m-6.org and/or DG Paul Williams at paulwilliams@lions5m-6.org

Thank you!!